

Ruby Chen



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Profile

Versatile and organised young creator with 4+ years' practical industry experience in a variety of visual areas, adept at creating graphic designs and illustrations with different materials and styles, and designing User Interfaces for different devices.

Strong communicator with presentation skills and the ability to cooperate with professionals from different fields. Looking to bring innovative energy into exciting collaborative projects.

Education

- Sep 2022 - Sep 2023

University for the Creative Arts - MA in Illustration
UK
Distinction
- Sep 2017 - Jun 2021

Ming Chi University of Technology - BA in Visual Communication Design
Taiwan
GPA: 4.01 / 4.3

Skills

- Software

Adobe Illustrator
Photoshop
InDesign
Premiere
After Effects
Procreate
Adobe XD
Figma
Sketch
- Language

English
Mandarin
- General

Time management
Flexibility and adaptability
Feedback incorporation
Communication
Research and analysis

Work Experience

- Feb 2024 - Present

One Vision Health - Creative Designer
UK
Responsible for visual design in a fast-paced healthcare marketing agency, creating graphics, illustrations and select animations for clients including AbbVie, Pulmonx, and other healthcare practices whilst adapting to their brand guidelines.

Designing social media visuals for four brands, resulting in an increase of 3,000 followers on Instagram.

Collaborating with cross-functional teams to create anatomical illustrations to enhance medical education materials and develop pitch decks for potential clients.
- Oct 2020 - Jul 2023

Garmin Ltd - GUI Designer
Remote
Provided professional designs as a contracted freelance designer of the company.

Completed cases including:

Connect IQ: Designed new watch face themes and font optimisation for various devices, assisted in watch face redline documents for other designers.

AOEM: Assisted in UI design of In-Vehicle Infotainment system features.
- Nov 2021 - Jul 2022

National Taitung Senior Commercial Vocational School - Advertisement Design Teacher
Taiwan
Taught Visual Identity System design, Packaging design, Technical Drawing, Basic Photography, Display Design, Fundamental Design Practice and Graduation Project courses, with over 100 students in total from three grades.
- Sep 2019 - Sep 2020

Garmin Ltd - GUI Design Intern
Taiwan
Collaborated with other GUI designers, UX designers, and Software engineers in the following tasks:

Connect IQ: Designed new watch face themes which were later downloaded more than 500 thousand times. Resized and adapted existing watch face themes for devices with different resolutions.

AOEM: In-Vehicle Infotainment system and mobile app UI design for clients including Toyota, Yamaha, and Geely.

Other Experience

- 2024

Indigo Design Award - Gold Winner in Infographics for Graphic Design
- 2024

Health Action Research Group - Volunteer Infographic Designer and Illustrator
- 2023

Poster Stellars Intercontinental Poster Competition - Bronze Stellar
- 2019

Environmental Ethics Foundation of Taiwan - Character Design
- 2017

Taitung County Government - Archaeological Site Interpretation Boards Design