

# Ruby Chen



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@ruby-chen-ruxuan

## Profile

Versatile and organised young creator with 4+ years' practical industry experience in a variety of visual areas, adept at creating graphic designs and illustrations with different materials and styles, and designing User Interfaces for different devices.

Strong communicator with presentation skills and the ability to cooperate with professionals from different fields. Looking to bring innovative energy into exciting collaborative projects.

## Education

- Sep 2022 - Sep 2023

**University for the Creative Arts - MA in Illustration**  
UK  
Distinction
- Sep 2017 - Jun 2021

**Ming Chi University of Technology - BA in Visual Communication Design**  
Taiwan  
GPA: 4.01 / 4.3

## Skills

- Software

Adobe Illustrator  
Photoshop  
InDesign  
Premiere  
After Effects  
Procreate  
Adobe XD  
Figma  
Sketch
- Language

English  
Mandarin
- General

Time management  
Flexibility and adaptability  
Feedback incorporation  
Communication  
Research and analysis

## Work Experience

- Feb 2024 - Mar 2025

**One Vision Health - Creative Designer**  
UK  
Responsible for visual design in a fast-paced healthcare marketing agency, creating graphics, illustrations and select animations for clients including AbbVie, Pulmonx, and other healthcare practices whilst adapting to their brand guidelines.  
Designed social media visuals for four aesthetic brands, resulted in an increase of 3,500 followers on Instagram.  
Collaborated with cross-functional teams to create anatomical illustrations to enhance medical education materials and develop pitch decks for potential clients.
- Oct 2020 - Jul 2023

**Garmin Ltd - GUI Designer**  
Remote  
Provided professional designs as a contracted freelance designer of the company.  
Completed cases including:  
Connect IQ: Designed new watch face themes and font optimisation for various devices, assisted in watch face redline documents for other designers.  
AOEM: Assisted in UI design of In-Vehicle Infotainment system features.
- Nov 2021 - Jul 2022

**National Taitung Senior Commercial Vocational School - Advertisement Design Teacher**  
Taiwan  
Taught Visual Identity System design, Packaging design, Technical Drawing, Basic Photography, Display Design, Fundamental Design Practice and Graduation Project courses, with over 100 students in total from three grades.
- Sep 2019 - Sep 2020

**Garmin Ltd - GUI Design Intern**  
Taiwan  
Collaborated with other GUI designers, UX designers, and Software engineers in the following tasks:  
Connect IQ: Designed new watch face themes which were later downloaded more than 500 thousand times. Resized and adapted existing watch face themes for devices with different resolutions.  
AOEM: In-Vehicle Infotainment system and mobile app UI design for clients including Toyota, Yamaha, and Geely.

## Other Experience

- 2024

**Indigo Design Award - Gold Winner in Infographics for Graphic Design**
- 2024

**Health Action Research Group - Volunteer Infographic Designer and Illustrator**
- 2023

**Poster Stellars Intercontinental Poster Competition - Bronze Stellar**
- 2019

**Environmental Ethics Foundation of Taiwan - Character Design**
- 2017

**Taitung County Government - Archaeological Site Interpretation Boards Design**